

# DPS MEDIA DISPLAY AD SIZES



# DISPLAY AD SIZES - INCHES

6" x 9"			
Size	W	X	H
QC	2.36	X	1.83
STE	2.36	X	2.86
HC	2.36	X	3.86
DQC	4.89	X	1.83
DTE	4.89	X	2.86
HP	4.89	X	3.86
TQP	4.89	X	5.89
FP	4.89	X	7.92
Markets			
Big Bend, TX			BIGBND
Cheyenne, OK			CHEY
Cima, CA			CIMA
Clinton, AR			CLINT
Coxsackie, NY*			COX
Dillingham, AK			DILL
Dorris, CA			DORR
Ellington, MO			ELL
Emery, UT			EMERY
Grafton, IL			GRAF
Hampton, AR			HAMP
Huntsville, AR			HUNT
Kingdom, MO			KING
Lathrop, MO			LATH
Marked Tree, AR			MARK
Marseilles, IL			MARS
McLoud, OK			MCLD
Mid-Missouri, MO			MIDMO
Newton-McDonald, MO			NEWMC
North River, VA			NRIVER
North West Missouri, MO			NWMO
Ponderosa, CA			POND
Rich Hill, MO			RICH
Rural Alaska, AK			NOME
Sulphur, OK*			SULPH
Sytek, MN			SYTEK
Valdez, AK			VALDEZ
Washington County, NE			WASH
Western Grove, AR			EVER
West-Tex, TX			WESTEX
Yorkville, TN			YORK

7.5" x 9.5" (3 Col)			
Size	W	X	H
QC	2.18	X	1.99
STE	2.18	X	2.72
STE (MANK & FALL)	2.18	X	3.11
LA (QUINCY)	2.18	X	3.81
LA (MANK)	2.18	X	3.53
HC	2.18	X	4.18
DQC	4.54	X	1.99
DTE	4.54	X	2.72
DHC	4.54	X	4.18
TQC	6.90	X	1.99
HP	6.90	X	4.18
DC	4.54	X	8.56
TQP	6.90	X	6.37
FP	6.90	X	8.56
Coupon (CPNFP)	6.90	X	8.56
FCSP	1.98	X	1.22
Markets			
Alaska Power, AK			ALASKA
Alexandria, TN			ALEX
Cass Morgan, IL			CASS
East Volusia, FL			EVOL
Enhanced, IN			ENHAN
Fallon, NV			FALL
Franklin-Gasconade, MO			FRGA
Grand River, IA			GRIA
Grand River, MO			GRMO
Mankato, MN			MANK
McDonough, IL			MCDO
NCTC			NCTC
Northeast Alabama, AL			NEAL
Palm Coast, FL			PALM
Prairie Grove, AR			PRGR
Quincy, IL			QUINCY
St Augustine, FL			STAUG
Six County/Ben Lomand, TN			SIXCO
Wabash, IL			WABASH
West Volusia, FL			WVOL

8.375" x 10.875" (3 Col)			
Size	W	X	H
QC	2.34	X	2.32
STE	2.34	X	3.15
LA1	2.34	X	4.67
HC	2.34	X	4.83
DQC	4.91	X	2.32
DTE	4.91	X	3.15
DHC	4.91	X	4.83
TQC	7.47	X	2.32
HP & THC	7.47	X	4.83
DC	4.91	X	9.85
TQP	7.47	X	7.34
FP	7.47	X	9.85
FCSP	2.56	X	1.06
Markets			
Brandenburg, KY			BRAND

8.25" x 10.75" (3 Col)			
Size	W	X	H
QC	2.35	X	2.31
STE	2.35	X	3.15
HC	2.35	X	4.82
DQC	4.89	X	2.31
DTE	4.89	X	3.15
DHC	4.89	X	4.82
TQC	7.43	X	2.31
HP	7.43	X	4.82
TQP	7.43	X	7.33
DC	4.89	X	9.83
FP	7.43	X	9.83
Markets			
Ardmore, TN			ARDM
Kerman, CA			KERMAN
West Kentucky & Tennessee			WKT

Includes Highland #68919 acquired by DPS for 2019

7" x 10.8125" (2 Col)			
Size	W	X	H
QC	3.11	X	2.32
STE	3.11	X	3.58
HC	3.11	X	4.84
DQC	6.40	X	2.32
DTE	6.40	X	3.58
HP	6.40	X	4.84
TQP	6.40	X	7.35
FP	6.40	X	9.87
Markets			
Foresthill, CA			FORE
Gridley, IL			GRID

7" x 10.8125" (3 Col)			
Size	W	X	H
QC	1.91	X	2.33
STE	1.91	X	3.17
HC	1.91	X	4.85
DQC	3.99	X	2.33
DTE	3.99	X	3.17
DHC	3.99	X	4.85
TQC	6.08	X	2.33
HP	6.08	X	4.85
TQP	6.08	X	7.37
DC	3.99	X	9.90
FP	6.08	X	9.90
Markets			
Brazoria, TX			BRAZ

8.375" x 10.375" (3 Col) Sierra			
Size	W	X	H
QC	2.41	X	2.18
STE	2.41	X	2.97
HC	2.41	X	4.55
DQC	4.99	X	2.18
DTE	4.99	X	2.97
DHC	4.99	X	4.55
TQC	7.57	X	2.18
HP	7.57	X	4.55
TQP	7.57	X	6.92
DC	4.99	X	9.29
FP	7.57	X	9.29
Markets			
Sierra, CA			SIERRA

Measurements are in Inches. In order to get the measurements in **Points** multiply the # by 72

# DISPLAY AD SIZES IN INCHES

8.375" x 10.375" (4 Col) MTA			
Size	W	X	H
QC	1.80	X	2.19
STE	1.80	X	2.99
HC	1.80	X	4.58
DQC	3.74	X	2.19
DTE	3.74	X	2.99
DHC	3.74	X	4.58
TQC	5.69	X	2.19
THC	5.69	X	4.58
HP	7.63	X	4.58
TQP	7.63	X	6.96
DC	3.74	X	9.35
FP	7.63	X	9.35
Markets			
Matanuska, AK			MATA

8.75" x 10.8125" (3 Col)			
Size	W	X	H
QC	2.50	X	2.28
STE	2.50	X	3.11
LA	2.50	X	3.81
HC	2.50	X	4.76
DQC	5.18	X	2.28
DTE	5.18	X	3.11
DHC	5.18	X	4.76
TQC	7.85	X	2.28
HP	7.85	X	4.76
TQP	7.85	X	7.24
DC	5.18	X	9.72
FP	7.85	X	9.72
Markets			
Shentel, VA			SHEN
Twin Lakes, TN			TWIN

8.875" x 10.8125" (3 Col)			
Size	W	X	H
QC	2.53	X	2.28
STE	2.53	X	3.11
HC	2.53	X	4.76
DQC	5.24	X	2.28
DTE	5.24	X	3.11
DHC	5.24	X	4.76
TQC	7.96	X	2.28
HP	7.96	X	4.76
TQP	7.96	X	7.24
DC	5.24	X	9.72
FP	7.96	X	9.72
Markets			
Ketchikan, AK			KETCH
Millington, TN			MILL
Perry Spencer, IN			PERR

Misc.			
Size	W	X	H
EBAN	205 px	x	75 px
ELOGO	205 px	x	75 px
IYP-QC	260 px	x	240 px
IYP-DQC	540 px	x	254 px
IYP-TQC	820 px	x	254 px
IYP-DHC	540 px	x	507 px

Measurements are in Inches. In order to get the measurements in **Points** multiply the # by 72