



ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular director nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

TEL 949.851.7744 • FAX 949.851.3046
18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

- Approved
- Approved With Changes
- Send Revisions

Date: _____

Artwork Approved By: _____

NEW Trademark Specs - COTTONWOOD FINANCIAL (1 Store)

3 Column

4 Column

5 Column

CASH STORE

CASH STORE®

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.

City - Locator

Address:000 000-0000

CASH STORE

CASH STORE®

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.

City - Locator

Address:000 000-0000

CASH STORE

CASH STORE®

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.

City - Locator

Address:000 000-0000

Actual layouts may vary per pub requirements.

TEXAS



ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular director nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

TEL 949.851.7744 • FAX 949.851.3046
18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

- Approved
 Approved With Changes
 Send Revisions

Date: _____

Artwork Approved By: _____

TEXAS - 1HS Specs

3 Column

(1 Store)

CASH STORE
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000

4 Column

(1 Store)

CASH STORE
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000

5 Column

(1 Store)

CASH STORE
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000

TEXAS - 2HS Specs

3 Column

(1 Store)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

4 Column

(1 Store)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

5 Column

(1 Store)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

(2 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000

(2 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000

(2 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000

(3 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000
 City - Address 000 000-0000

(3 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000
 City - Address 000 000-0000

(3 Stores)

CASH STORE
Cash Advances, Title Loans & Installment Loans
 cashstore.com
**Subject to loan approval. Loans provided by a non-affiliated third-party lender.*
 City - Address 000 000-0000
 City - Address 000 000-0000
 City - Address 000 000-0000

TEXAS - 3HSA Specs

3 Column

(1 Store)

CASH STORE
CASH STORE®
 Installment Loans up to \$3,000*
 Title Loans up to \$20,000*
 cashstore.com
**Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

4 Column

(1 Store)

CASH STORE
CASH STORE®
 Installment Loans up to \$3,000*
 Title Loans up to \$20,000*
 cashstore.com
**Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

5 Column

(1 Store)

CASH STORE
CASH STORE®
 Installment Loans up to \$3,000*
 Title Loans up to \$20,000*
 cashstore.com
**Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender.*
 City - Locator
 Address 000 000-0000

Actual layouts may vary per pub requirements.

TEXAS

ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

TEL 949.851.7744 • FAX 949.851.3046
18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

- Approved
 Approved With Changes
 Send Revisions

Date: _____

Artwork Approved By: _____

QC

DQC

CASH STORE®
Over 90% Approval Rate*
Get up to \$20,000* Today

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

Rowlett
 5401 Kenwood Dr
 In front of Wal-Mart.....214 607-0400

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

CASH STORE®
Over 90% Approval Rate*
Get up to \$20,000* Today

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

All it takes is:
 • Recent Pay Stub
 • Driver's License / State ID
 • Checking Account / Personal Check and/or Debit Card

All it takes is:
 • Clear Title
 • Driver's License

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Appleton
 W Wisconsin Ave
 N Badger Ave
 1218 N Badger Ave
 Wisconsin & Badger
(920) 243-6471

Kimberly
 E Maes Ave
 N Washington St
 878 E Maes Ave
 Next to Pick 'n Save
(920) 423-9687

Neenah
 US-41 Winneconne Ave
 S Green Bay Rd
 852 Fox Point Plz
 Next to Pick 'n Save
(920) 383-1708

Oshkosh
 Jackson St
 W Murdock Ave
 210 W Murdock Ave
 In front of Pick 'n Save
(920) 252-4799

TQC

CASH STORE®
Over 90% Approval Rate*
Get up to \$20,000* Today

Installment Loans up to \$3,000*
Title Loans up to \$20,000*

All it takes is:
 • Recent Pay Stub
 • Driver's License / State ID
 • Checking Account / Personal Check and/or Debit Card

All it takes is:
 • Clear Title
 • Driver's License

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Appleton
 W Wisconsin Ave
 N Badger Ave
 1218 N Badger Ave
 Wisconsin & Badger
(920) 243-6471

Kimberly
 E Maes Ave
 N Washington St
 878 E Maes Ave
 Next to Pick 'n Save
(920) 423-9687

Neenah
 US-41 Winneconne Ave
 S Green Bay Rd
 852 Fox Point Plz
 Next to Pick 'n Save
(920) 383-1708

Oshkosh
 Jackson St
 W Murdock Ave
 210 W Murdock Ave
 In front of Pick 'n Save
(920) 252-4799

Actual layouts may vary per pub size specifications

TEXAS



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046

18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

Approved

Date: _____

Approved With Changes

Artwork Approved By: _____

Send Revisions

DHC

THC



CASH STORE®

Over 90% Approval Rate*

Get up to **\$20,000*** Today

Installment Loans up to \$3,000*

All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*

All it takes is:

- Clear Title
- Driver's License

50% Rebate of
First Regular Payment's Finance Charge*

Call, Click, or Come In Today cashstore.com

*50% rebate of CSO/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XX/XX/XXXX.

Appleton



1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly



878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah



852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.



CASH STORE®

Over 90% Approval Rate*

Get up to **\$20,000*** Today

Installment Loans up to \$3,000*

All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*

All it takes is:

- Clear Title
- Driver's License

50% Rebate of
First Regular Payment's Finance Charge*

Call, Click, or Come In Today cashstore.com

*50% rebate of CSO/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XX/XX/XXXX.

Appleton



1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly



878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah



852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Oshkosh



210 W Murdock Ave
In front of Pick 'n Save
(920) 252-4799

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Actual layouts may vary per pub size specifications. Maps will be updated according to market.

TEXAS



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046

18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM


The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

- Approved
- Approved With Changes
- Send Revisions

Date: _____

Artwork Approved By: _____

HP



CASH STORE®

Over 90% Approval Rate*

1 Apply
Online, By Phone,
Or In Store

2 Come In
With Required
Documents

3 Get Cash
Same Day -
No Wait

Get up to **\$20,000*** Today

Installment Loans up to \$3,000*

All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*

All it takes is:

- Clear Title
- Driver's License

50% Rebate of First Regular Payment's Finance Charge*

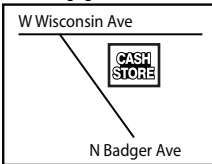
Call, Click, or Come In Today cashstore.com

*50% rebate of CSO/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XXXX/XXXX.

Get an INSTANT loan estimate at cashstore.com

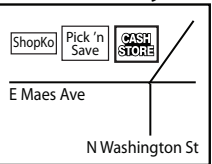
*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Appleton



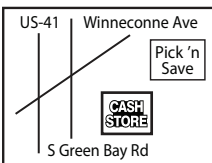
1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly



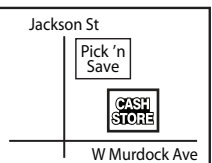
878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah



852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Oshkosh



210 W Murdock Ave
In front of Pick 'n Save
(920) 252-4799

Actual layouts may vary per pub size specifications. Maps will be updated according to market.

TEXAS



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046

18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM


The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

- Approved
- Approved With Changes
- Send Revisions

Date: _____

Artwork Approved By: _____

TQP



CASH STORE®

Get up to
\$20,000* Today

Over 90% Approval Rate*

1

Apply
Online, By Phone,
Or In Store

2

Come In
With Required
Documents

3

Get Cash
Same Day -
No Wait

Installment Loans up to \$3,000*
All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*
All it takes is:

- Clear Title
- Driver's License

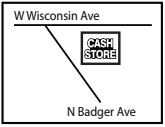
50% Rebate of
First Regular Payment's Finance Charge*

Call, Click, or Come In Today cashstore.com

*50% rebate of CSQ/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XX/XX/XXXX.

Appleton

W Wisconsin Ave

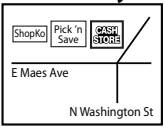


N Badger Ave

1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly

ShopKo Pick 'n Save CASH STORE



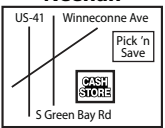
E Maes Ave

N Washington St

878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah

US-41 Winneconne Ave

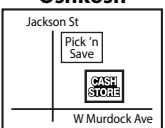


S Green Bay Rd

852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Oshkosh

Jackson St



W Murdock Ave

210 W Murdock Ave
In front of Pick 'n Save
(920) 252-4799

Get an INSTANT loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Actual layouts may vary per pub size specifications. Maps will be updated according to market.

TEXAS



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046

18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

- Approved
- Approved With Changes
- Send Revisions

Date: _____

Artwork Approved By: _____

FP



Over 90% Approval Rate*

CASH STORE®

Get up to **\$20,000*** Today



Apply
Online, By Phone,
Or In Store



Come In
With Required
Documents



Get Cash
Same Day -
No Wait

Installment Loans up to \$3,000*

All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*

All it takes is:

- Clear Title
- Driver's License

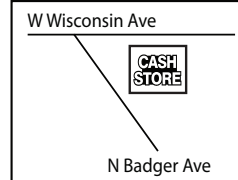
50% Rebate of

First Regular Payment's Finance Charge*

Call, Click, or Come In Today cashstore.com

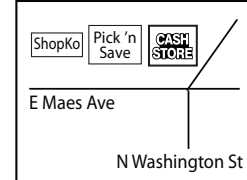
*50% rebate of CSO/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XXXX/XXXX.

Appleton



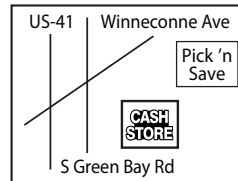
1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly



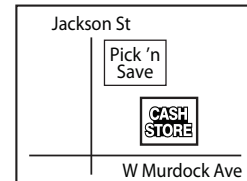
878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah



852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Oshkosh



210 W Murdock Ave
In front of Pick 'n Save
(920) 252-4799

Get an **INSTANT** loan estimate at cashstore.com

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Actual layouts may vary per pub size specifications. Maps will be updated according to market.

TEXAS



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046

18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

- Approved
- Approved With Changes
- Send Revisions

Date: _____

Artwork Approved By: _____

DT - Left



Apply

Online, By Phone, Or In Store



Come In

With Required Documents



Get Cash

Same Day - No Wait

Installment Loans up to \$3,000*

All it takes is:

- Recent Pay Stub
- Driver's License / State ID
- Checking Account / Personal Check and/or Debit Card

Title Loans up to \$20,000*

All it takes is:

- Clear Title
- Driver's License

50% Rebate of

First Regular Payment's Finance Charge*

Call, Click, or Come In Today

cashstore.com

*50% rebate of CSO/CAB fee and interest portion of your first regularly scheduled payment. Paid as a rebate that is separate from your loan obligation. Rebate payment offered only to first-time customers of the Cash Store who present original coupon at time of loan origination and take out an advance or loan of \$100 or more. One coupon per household. Offer not available to employees of the Cash Store or their family members. Payment will be made by check mailed to customer within 30-45 days of origination date for advance or loan. If customer defaults under advance or loan, payment is forfeited by customer. Loans are provided by a non-affiliated third-party lender. Must reference code XXXX-XXXX at time of loan approval. Offer expires XX/XX/XXXX.

*Subject to loan approval. Vehicle is subject to evaluation for title loans. Loans are provided by a non-affiliated third-party lender. Some restrictions apply. See store for details. Loan amounts may vary by location. Approvals based on complete applications received.

Actual layouts may vary per pub size specifications. Maps will be updated according to market.



PRINT • ONLINE • SEARCH

TEL 949.851.7744 • FAX 949.851.3046
18400 Von Karman Ave., Ste. 200, Irvine, CA 92612 • www.ypm.com

ART APPROVAL FORM

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

- Approved
- Approved With Changes
- Send Revisions

Date: _____

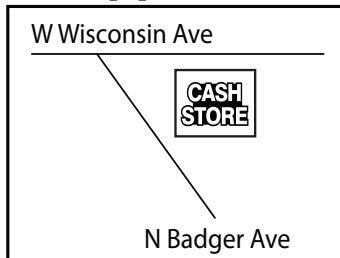
Artwork Approved By: _____

DT - Right

CASH STORE®

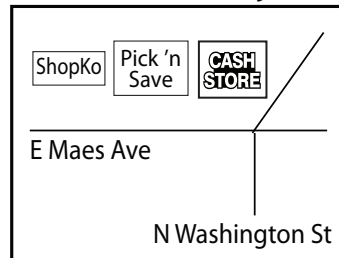
Get up to \$20,000* Today

Appleton



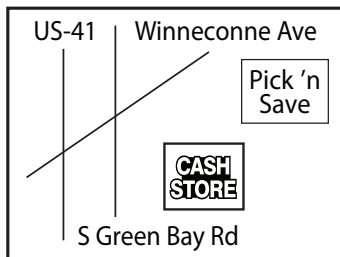
1218 N Badger Ave
Wisconsin & Badger
(920) 243-6471

Kimberly



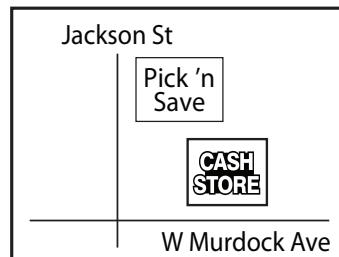
878 E Maes Ave
Next to Pick 'n Save
(920) 423-9687

Neenah



852 Fox Point Plz
Next to Pick 'n Save
(920) 383-1708

Oshkosh



210 W Murdock Ave
In front of Pick 'n Save
(920) 252-4799

Get an **INSTANT** loan estimate at cashstore.com

Actual layouts may vary per pub size specifications. Maps will be updated according to market.

TEXAS