

ORKIN – SOUTH EAST TEMPLATE

Regions 149, 169, 429, 659, 199, 399

General Updates:

- DO NOT include bed bug disclaimer: *Excludes On-site Bed Bugs Inspection EXCEPT for Region 429/South Carolina directories only.

SOUTHEAST REGION

REGION #149

BULLETS (after mandatory bullets):

- Free termite inspection
- Lawn, tree and shrub care
- Effective bed bug solutions
- Local professionals who know the greater _____ area
- The most advanced technology in the industry
- Customized treatment plans for year round protection
- Take back your yard with mosquito service
- OrkinTherm – attic insulation containing a natural pest repellent

LISTS OF PESTS (after mandatory pests):

Fire Ants, Mosquitoes, Fleas, Silverfish, Ticks, Carpenter Ants, Earwigs, Centipedes, Bees, Millipedes, Wasps, Hornets, Flies, Yellow Jackets, Scorpions, Moths, And More...

REGION #169

BULLETS (after mandatory bullets):

- Free termite inspection
- Local professionals who know the greater _____ area

- Effective bed bug solutions
- Evening & Saturday appointments available
- Security-screened technicians

LISTS OF PESTS (after mandatory pests):

Fleas, Ticks, Fire Ants, Carpenter Ants, Wasps, Hornets, Yellow Jackets, Bees, Scorpions, Silverfish, Earwigs, Millipedes, Centipedes, Crickets, Moths, Flies, Mosquitoes, Stink Bugs, Wildlife, And More...

REGION #429

*Include bed bug disclaimer “*Excludes On-site Bed Bugs Inspection” for South Carolina directories only.*

BULLETS (after mandatory bullets):

- Effective bed bug solutions
- Free termite inspection
- Local professionals who know the greater _____ area
- Termite baiting & monitoring services
- Crawl space sealing & encapsulation

LISTS OF PESTS (after mandatory pests):

Fire Ants, Fleas, Mosquitoes, Bees, And More...

REGION #659

BULLETS (after mandatory bullets):

- Orkin is America's #1 commercial pest control provider
- Regulatory compliant IPM programs
- The most advanced technology in the industry

- Comprehensive inspection & pest threat analysis
- Effective bed bug solutions

LISTS OF PESTS (after mandatory pests):

Flies, Mosquitoes, Fire Ants, Bees, Fleas, Wildlife, Centipedes, Millipedes, Earwigs, Silverfish, And More...

REGION 199 ***LIST LAWN CARE ALWAYS*******

BULLETS (after mandatory bullets):

- Free termite inspection
- Security-screened technicians
- Ask about same day/emergency service
- Evening and Saturday appointments available
- The most advanced technology in the industry
- Customized treatment plans for year round protection
- Take back your yard with mosquito service
- Lawn Care service also provided *(Always put at end of Bullet Points List)*

LISTS OF PESTS (after mandatory pests):

Animal heading: Please use TM template and revise last bullet point to read "Specialists in rodents, birds, opossums, squirrels, bats & other pest animals

Mosquitoes, Fleas, Ticks, Lawn Care and More. Please ensure Lawn Care bullet is listed & last.

REGION 399 ***LIST LAWN CARE ALWAYS*******

BULLETS (after mandatory bullets):

- Local professionals who know the greater _____ area
- Evening and Saturday appointments available
- Ask about same day/emergency service
- Customized treatment plans for year round protection
- Free termite inspection
- Take back your yard with mosquito service

- Orkin DryZone – moisture control & dehumidification
- Security-screened technicians
- The most advanced technology in the industry
- Comprehensive termite services
- Lawn, tree and shrub care *(Always put at end of Bullet Points List)*

LISTS OF PESTS (after mandatory pests):

Carpenter Ants, Fire Ants, Fleas, Mosquitoes, Lawn Care and More.

Please ensure Lawn Care bullet is listed & last.