

ORKIN - PACIFIC TEMPLATE

Regions 711, 749, 759, 789, 829, 889

General Updates:

- Include bed bug disclaimer: *Excludes On-site Bed Bugs Inspection
- **CA DIRECTORIES ONLY:** Remove “FREE” from Call 2 Action & bed bug disclaimer.
- For combo ads, **711, 759, 789** or **711, 749, 789**, the residential branch’s bullets take precedence. 749 and 759 are the residential branches.
- Unique toll free number

S. CA COMMERCIAL REGION

REGION #711

+ 1-866-548-8260 toll free

BULLETS (after mandatory bullets):

- Orkin is America's #1 commercial pest control provider
- Regulatory compliant IPM programs
- The most advanced technology in the industry
- Effective bed bug solutions
- Wildlife control & exclusion services

LISTS OF PESTS (after mandatory pests):

Bees, Birds, Wildlife, Yellow Jackets, Wasps, Fleas, Ticks, Crickets, Earwigs, Flies

NORTHWEST REGION

REGION #749

+ toll free 1-866-549-5440

BULLETS (after mandatory bullets):

- Effective bed bug solutions
- The most advanced technology in the industry
- Evening & Saturday appointments available

- Orkin is America's #1 commercial pest control provider
- OrkinTherm Insulation services

LISTS OF PESTS (after mandatory pests):

Carpenter Ants, Bees & Wasps, Fleas, Crickets, Flies, Earwigs, Ticks, Mosquitoes, Wildlife, Birds

SOUTHERN CALIFORNIA

REGION #759

+ toll free 1-866-548-8260

BULLETS (after mandatory bullets):

- Effective bed bug solutions
- Local professionals who know the greater _____ area
- Ask about same day/emergency service
- Customized treatment plans for year round protection

LISTS OF PESTS (after mandatory pests):

Bees, Wildlife, Fleas, Wasps, Mosquitoes, Scorpions, Silverfish, Crickets, Earwigs, Fire Ants, Birds

PACIFIC TERMITE

REGION #789

+ toll free 1-866-548-8260

Only use mandatory bullets & list of pests (as long as Termites is listed)

COLORADO REGION

REGION #829

+TOLL FREE 1-866-926-9210

BULLETS (after mandatory bullets):

- Effective bed bug solutions
- Free termite inspection
- Local professionals who know the greater _____ area
- Orkin is America's #1 commercial pest control provider
- Termite baiting & monitoring services
- The most advanced technology in the industry
- Security-screened technicians
- Comprehensive inspection & pest threat analysis
- Customized treatment plans for year round protection
- Evening & Saturday appointments available

LISTS OF PESTS (after mandatory pests):

Carpenter Ants, Wasps, Crickets, Earwigs, Wildlife *(Always Include Wildlife at end of Pests List)*

SOUTHWEST REGION

REGION #889

+ TOLL FREE 1-888-740-7232

BULLETS (after mandatory bullets):

- Local professionals who know the greater _____ area
- Comprehensive inspection & pest threat analysis
- Customized treatment plans for year round protection
- OrkinTherm – attic insulation containing a natural pest repellent
- Termite baiting & monitoring services

LISTS OF PESTS (after mandatory pests):

Scorpions, Bees & Wasps, Crickets, Flies, Mosquitoes, Fleas & Ticks