

The colors represented in this proof may not reflect the appearance of the final printed advertisement. Different output devices and different print media yield colors in varying degrees of accuracy. By signing, you acknowledge that neither the publisher of this particular directory nor can YPM guarantee the colors printed in the final published advertisement will match those in the attached proof.

**YPM ARTWORK APPROVAL**

Approved As Is

Approved With Changes

Send Revisions

DATE If advertising proof is not returned within 5 day period, advertising will appear as shown.

**Berry Company, The (CIN, LMB, LOC), Etc Communications (ETC)** fonts are Helvetica or Bell Centennial. No logo minimum stated in specs.

White 2" Space Listing (W4HS)

**KENTUCKY UTILITIES CO**



a PPL company

**KENTUCKY UTILITIES CO**  
 lge-ku.com  
**Residential Customer Service**  
 Toll Free Dial "1" & Then.....800 981-0600  
**24-Hour Emergencies**  
 Toll Free Dial "1" & Then.....800 981-0600  
**Business Customer Service**  
 Toll Free Dial "1" & Then.....800 383-5582

White 2" Space Listing (W4HS-Inside Louisville)

**L G & E**



a PPL company

**L G & E**  
 lge-ku.com  
**Residential Customer Service..502 589-1444**  
**Electric Trouble/**  
**Power Outage-24 Hours.....502 589-1444**  
**Natural Gas Trouble/**  
**Emergency-24 Hours.....502 589-1444**  
**Business Customer Service.....502 627-3313**

**DIRECTORY PUBLISHING SOLUTIONS (DPS)** Display ad can use any font or logo size.

WQS



a PPL company

**KENTUCKY UTILITIES CO**  
 lge-ku.com  
**Residential Customer Service**  
 Toll Free Dial "1" & Then....800 981-0600  
**24-Hour Emergencies**  
 Toll Free Dial "1" & Then....800 981-0600  
**Business Customer Service**  
 Toll Free Dial "1" & Then...800 383-5582

WQS



a PPL company

**L G & E**  
 lge-ku.com  
**Electric Trouble/Power Outage-24 Hours**  
 .....502 589-1444  
**Natural Gas Trouble/Emergency-24 Hours**  
 .....502 589-1444  
**Residential Customer Service**  
 .....502 589-1444  
**Outside Louisville**  
**Toll Free "1"**.....800 331-7370  
**Business Customer Service**  
 .....502 627-3313  
**Outside Louisville**  
**Toll Free "1"**.....800 331-7370  
**Corporate Offices-Louisville**  
 .....502 627-2000

**PINNACLE (IPS), USER FRIENDLY PHONE BOOK (UFP)** fonts are Helvetica or Bell Centennial. No logo minimum stated in specs.

WLOG



a PPL company

**KENTUCKY UTILITIES CO**  
 lge-ku.com  
 24-Hour Emergencies.....800 981-0600  
 Residential Customer Service.....800 981-0600  
 Business Customer Service.....800 383-5582

WLOG



a PPL company

**L G & E**  
 lge-ku.com  
 Electric Trouble/Power Outage-24 Hours.....502 589-1444  
 Natural Gas Trouble/Emergency-24 Hours.....502 589-1444  
 Residential Customer Service.....502 589-1444  
 Business Customer Service.....502 627-3313

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**SUPERMEDIA (SPR)** type: news gothic, univers or bodoni regular, italic, bold or bold italic  
 8 pt type max, 6 minimum. No logo minimum stated in specs.

White 2" Space Listing (W4HS)

**OLD DOMINION POWER**



a PPL company

**OLD DOMINION POWER**  
 lge-ku.com  
**Residential Customer Service**  
 Toll Free Dial "1" & Then.....**800 981-0600**  
**24-Hour Emergencies**  
 Toll Free Dial "1" & Then.....**800 981-0600**  
**Business Customer Service**  
 Toll Free Dial "1" & Then.....**800 383-5582**

**Yellow Book/HIBU (YBC)** type: helvetica regular or bold 8.5 pt type max, 7 minimum.  
 No logo minimum stated in specs.

WLOG

WLOG



**KENTUCKY UTILITIES CO**  
 lge-ku.com  
 24-Hour Emergencies.....**800 981-0600**  
 Residential Customer Service.....**800 981-0600**  
 Business Customer Service.....**800 383-5582**

**L G & E**  
 lge-ku.com  
 Electric Trouble/Power Outage-24 Hours  
 .....**502 589-1444**  
 Natural Gas Trouble/Emergency-24 Hours  
 .....**502 589-1444**  
 Residential Customer Service.....**502 589-1444**  
 Business Customer Service.....**502 627-3313**

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**YP** White 3" Display Ad (W6DA), can use any font and have logo any size.

Inside Louisville



**a PPL company**

**KENTUCKY UTILITIES CO**  
 lge-ku.com  
**Residential Customer Service**  
 Toll Free Dial "1" & Then.....800 981-0600  
**24-Hour Emergencies**  
 Toll Free Dial "1" & Then.....800 981-0600  
**Business Customer Service**  
 Toll Free Dial "1" & Then.....800 383-5582



**a PPL company**

**L G & E**  
 lge-ku.com  
**Residential Customer Service.....502 589-1444**  
**Electric Trouble/**  
**Power Outage-24 Hours.....502 589-1444**  
**Natural Gas Trouble/**  
**Emergency-24 Hours.....502 589-1444**  
**Business Customer Service.....502 627-3313**

Outside Louisville



**a PPL company**

**L G & E**  
 lge-ku.com  
**Electric Trouble/Power Outage-24 Hours**  
 .....502 589-1444  
**Natural Gas Trouble/Emergency-24 Hours**  
 .....502 589-1444  
**Residential Customer Service**  
 .....502 589-1444  
**Outside Louisville**  
**Toll Free "1".....800 331-7370**  
**Business Customer Service**  
 .....502 627-3313  
**Outside Louisville**  
**Toll Free "1".....800 331-7370**  
**Corporate Offices-Louisville**  
 .....502 627-2000